

## HITTING THE DAY CARE JACKPOT!

The Whole Child Learning Center, Inc. is proud to be celebrating their 10 year anniversary on February 9, 2014. Just 13 years ago, the creation of this Center was just a dream for two local women who had been working in child care since they were sixteen years old. They had worked their way up from teaching in every age group to assistant directors, directors, and regional managers for corporate child care organizations. After many years of helping other organizations become successful they realized that there was something more they wanted for their own families.

Kathy and Kim decided to make a very difficult decision, to venture out and create the Childcare Center of their dreams. They spent several years designing and making plans for everything they wanted and thought each child deserved. They wanted a true family atmosphere where parents would feel confident dropping off their children and knowing they would be loved and cared for, as they would at home. They wanted flexible schedules, staff continuity, great benefits, top of the line security, and an exceptional curriculum.

They worked long and hard trying to do it on their own but no matter which avenue they took, they had to sacrifice too much to make it affordable. If it wasn't possible to put everything into the Center that they wanted for their own children, it wasn't worth doing. Their dream almost came crashing down when Kathy's Dad came up with a plan.

The rest is history, as the three of them set off to make their dream a reality. They created a family owned and operated center that could make a difference in the lives of many children and their families.

Everyone should see the difference that The Whole Child Learning Center is bringing to early childhood education. It is not only a warm, loving, nurturing environment for infants and toddlers, it is an exceptional preschool as well, and accepts children from 6 weeks to 12 years of age. At the WCLC, Kathy, Kim, their highly qualified faculty and staff prepare children to transition into kindergarten while making it exciting and fun and a very positive experience

for the whole family.

The WCLC also provides transportation to the Twin Valley, Robeson and French Creek Elementary Centers. Transportation may soon be available for the Honey Brook Elementary Center as well. Please call [610-913-WCLC \(9252\)](tel:610-913-WCLC(9252)) for information, or visit [www.thewclc.com](http://www.thewclc.com) to request information or to schedule a tour.



“Living near the WCLC and having my son enrolled is like hitting the “daycare jackpot!” I LOVE having my son here and I can't imagine having him elsewhere. The staff are so caring and it is very apparent that each child is well known individually and cared for exceptionally! I am so excited to have him here for years to come and watch him move through the different rooms, meet all the teachers and make friends!” R. Palmer

The Whole Child Learning Center, Inc. is a Keystone STAR 4 site, which is the highest star level that can be achieved. For information on the Keystone STAR program please visit [www.pakeys.org](http://www.pakeys.org) to see why it is such an important program in providing your child with quality child care. They are also a Nationally Accredited Facility and members of important organizations like the Pennsylvania Early Childhood Education Association (PECEA), the Pennsylvania Child Care Association (PACCA), National Child Care Association (NCCA), and the Delaware Valley Association for the Education of Young Children (DVAEYC).